ATTRACT, EDUCATE, AND RETAIN YOUR EMPLOYEES

Employees are constantly challenged to develop new skills in order to adapt in today’s ever-evolving workforce — which is why providing access to the necessary training and education is beneficial to both your staff and your business.

- Customized Education
- Prior Learning Credit
- Workforce Development
- Hiring Partnerships

THAT’S WHERE NATIONAL UNIVERSITY SYSTEM CAN HELP

Through National Workforce Education Solutions, we have teamed up with over 100 Fortune 500 companies, state and federal government agencies, school districts, nonprofits, and local businesses to provide outstanding learning opportunities for employees — and we want to bring the same opportunities to your employees.

“I’ve been able to use the knowledge I gained in my program to start my own business teaching women leadership skills.”

Asya W., Class of 2009
Partnering with National University System allows your organization to realize the full potential of its talent.

**A True Educational Partnership** – Create your own scholarships, internships, and skills training.

**Employee Development** – Employees gain new knowledge and skills to grow and move up into leadership roles.

**Access to NUS Locations** – Use our state-of-the-art facilities for conferences, training, or events at preferred partner rental rates.

**Expanded Knowledge** – NUS faculty are also practitioners with real-world experience.

**Relevant Learning** – Employees develop skills that are immediately applicable to their jobs.


**ALIGNING WITH INDUSTRY TRAINING STANDARDS**

National University System aligns the following industry training standards into a variety of degree and certificate programs.

- American Banking Association (ABA)
- Peace Officer Standards and Training (POST)
- Society of Human Resource Management (SHRM)
- American Council on Education (ACE)
NATIONAL UNIVERSITY SYSTEM

D’Andre L., Class of 2017
HELP YOUR EMPLOYEES HELP THEMSELVES

With discounts, partnerships, and more than 100 degree programs, National University is committed to the success of both your business and your staff.

EDUCATIONAL PARTNERSHIP BENEFITS
• Tuition discount scholarships toward earning an associate, bachelor's, or master's degree or certificate
• Access to National University System and NUS services
• Educational offerings that align with the goals of your organization

A TURNKEY PROGRAM
National University System ensures the success of your program by partnering and providing the following:
• Hosted information sessions to explain programs to staff
• Advisors available for one-on-one meetings to evaluate transcripts and work experience to determine if course credit may be granted, reducing degree costs
• Specialized skills training and on-site professional development workshops without the obligation of a degree program

EXPAND YOUR RECRUITMENT REACH
Your organization's human resources professionals will be able to:
• Use our facilities at no cost to meet and recruit students and alumni
• Present an overview of your organization to potential candidates
• Work with our team to draw on a talent pool of trained graduates
• Advertise open positions on our online job board
• Participate in campus career fairs and career fairs tailored to your industry
• Serve on our advisory boards to support program curriculum designed to align with changing labor trends

SETTING EMPLOYEES UP FOR EDUCATIONAL SUCCESS
National University System offers over 100 degree programs as well as the following benefits:
• Flexible quarterly and monthly classes offered on campus or online
• Flexible schedules with evening and weekend classes
• Monthly start dates and year-round enrollment
• Regionally accredited by WASC Senior College and University Commission (WSCUC) and Northwest Commission on Colleges and Universities (NWCCU)
• Flexible transfer credit policies
• Student services tailored to working professionals
• Financial aid and scholarship opportunities
• Facilitate corporate direct billing and tuition assistance
PARTNERING WITH PLANETREE INTERNATIONAL TO TRAIN HEALTH CARE LEADERS

The Planetree Initiative was formed in 2017 within National University's School of Health and Human Services after dedicated faculty, community partners, and university administration identified a need to:

• Integrate person-centered health care curricula into programs that train the next generation of health care leaders
• Evaluate areas for integration and alignment with person-centered care principles in coordination with Planetree
• Create a pipeline of students trained in these practices to work in health care organizations

National University's School of Health and Human Services achieved Planetree Silver Recognition for Significant Advancement in Person-Centered Care in October 2017. NU is proud to be the first academic institution in the world to achieve a Planetree International recognition.

Planetree International is considered the gold standard for assessment of patient-centered care through their Planetree Designation Program. Planetree's 700+ healthcare partnerships include those with three Sharp Health hospitals in the San Diego area, each of which has also achieved Planetree Designation for their patient-centered models.
RAISING THE BAR IN BANKING THROUGH EDUCATION

City University of Seattle is offering a credit alignment program for banking employees that substantially reduces the cost and time to complete a business degree. CityU is the first and only university in the state to align the American Bankers Association’s (ABA) professional development training, offered nationwide to banking professionals, into industry-relevant degree programs. Through a unique partnership with the ABA’s regional association, City University of Seattle is providing university credit for forms of banking education provided by the Washington Bankers Association (WBA). The credit alignment program aligns with CityU’s mission to support workforce development through education.

ALLOWS BANKING EMPLOYEES TO WAIVE UP TO 25% OF MBA AND RELATED BA COURSEWORK

Because of this, the credit alignment opportunity has the potential to contribute significantly to local economies by encouraging ongoing professional and leadership development in the financial sector, while addressing retention and advancement opportunities.
SUPPORTING PUBLIC SAFETY EMPLOYEES NATIONWIDE

National University has aligned with Workforce Development to identify new degree pathways for public safety employees by:

- Incorporating prior learning experiences
- Making its degree programs even more attainable and cost-effective
- Applying credit earned through state-approved training academies
- Reducing the length of time required to obtain a degree

In some cases, program time and cost is reduced by 40 percent and the time to obtain a bachelor's degree is less than a year.

The credit alignment offer, initially launched in California, has been the most impactful on the Bachelor of Science in Criminal Justice Administration program, which articulates training credit approved by the California Commission on Peace Officer Standards and Training (POST). More than 600 agencies participate in the state-approved program, according to POST.

Under NU’s new offer, qualified law enforcement will automatically have fulfilled seven of the criminal justice program’s 16 upper division courses, in addition to one lower division class, for a total of eight courses. When combined with National University’s four-week class format, students can now earn the bachelor’s degree in Criminal Justice Administration in just over three years – or as little as 11 months if the student has earned an associate degree before enrolling at NU.

In addition to the criminal justice degree, graduates of POST-approved academies may also qualify to waive credit for degrees in public administration and homeland security and emergency management.
UPSKILLING WORKERS AT SEATTLE’S TOP COMPANIES

City University of Seattle has a long history of working with corporate partners to meet workforce needs.

THE BOEING COMPANY

CityU transfers Boeing training toward bachelor’s degree lower division requirements. For every 20 hours of documented training, students receive degree-bearing credit that may be used toward credit requirements in either associate or bachelor’s degrees.

<table>
<thead>
<tr>
<th>Boeing Training</th>
<th>CityU Equivalent</th>
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<tbody>
<tr>
<td>Twenty (20) hours of documented training</td>
<td>One (1) unit of degree-bearing credit</td>
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In 2012, in partnership with a local community college and Boeing, CityU designed a BA in Management in Organizational Excellence degree program that maximized:

- Boeing’s internal training curriculum
- Optional stackable skill-based training certificates
- Employee’s prior college and/or military training

Major related courses were developed and delivered in both traditional online and competency-based formats. Each individual employee pathway to degree attainment was customizable to his or her experiences and preferences.

AMAZON

CityU delivered a 16-week training and certificate program developed with input from Amazon engineers to identify the specific technical skills necessary for a cloud support associate within their organization. Work included hands-on visits from engineers as part of the delivered learning and curriculum improvement iteration with those same engineers at the end of each cohort completion.
RECRUIT. TRAIN. RETAIN.

Customized Education

Prior Learning Credit

Workforce Development

Hiring Partnerships

CONTACT

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